

*Accepting*

# MasterCard® Unembossed

*It looks a little different; however, it is just as easy to complete a transaction made with a MasterCard Unembossed card.*

CARD WITH  
MAGNETIC STRIPE

CARD WITH CHIP

1

Your customer presents the MasterCard Unembossed card. This may, or may not, include a chip.

2

Check for the MasterCard brand mark, card number (remember they are imprinted, not embossed), and the "ELECTRONIC USE ONLY" wording on the front of the card.

3

Process the card using your electronic terminal, swiping the magnetic stripe card, or inserting the card with chip.

4

Ask the cardholder to sign the sales slip, or enter their PIN if required for a debit or chip transaction.

5

Compare the signature on the sales slip with the signature on the MasterCard Unembossed card.

6

Give your customer the merchandise, sales slip, and MasterCard Unembossed card.

*The transaction is complete!*

Accepting

# MasterCard® Unembossed

Whenever you accept a MasterCard Unembossed card, check the following:



**DO** ✓

Use the MasterCard Unembossed card in your electronic terminal.

Process the MasterCard Unembossed card using your electronic terminal whenever possible. You should only key in all the required information if you are unable to swipe or insert the card in your terminal (for example, mail order, telephone order, or Internet purchases).

**DO NOT** ✗

Use the MasterCard Unembossed card in a manual imprinter; it is designed to work only in electronic terminals.

Process any MasterCard Unembossed transactions manually if you do not have an electronic terminal, or if it is out of use. You may carry additional liability if you do.